

**VI “MAKON Marketing
Forum 2024”
SOTUVCHILAR DAVRI
xalqaro biznes-forumi**

**18-19 may
Humo Arena**



MAKON

Marketing Forum '24 ●

SOTUVCHILAR DAVRI

“YIL BRENDI 2023” KO‘RGAZMASI



“Humo Arena” hududidagi ikki kunlik ko‘rgazma formati, biznes-forum bilan uyg‘unlikda, taniqlilikni oshirish, yangi mijozlarni jalb qilish va networking uchun noyob imkoniyatni beradi.

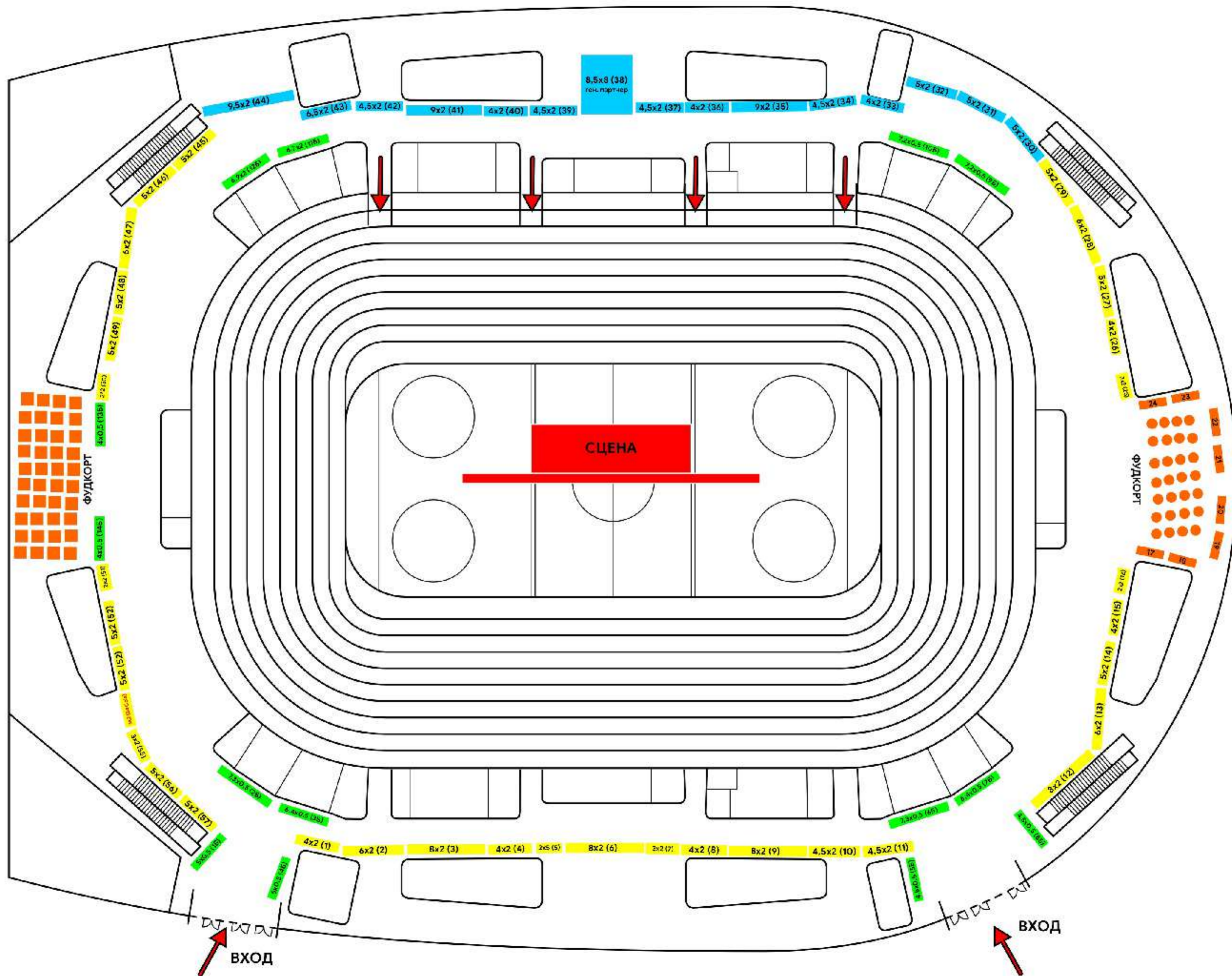
Ko‘rgazma kimlar uchun?

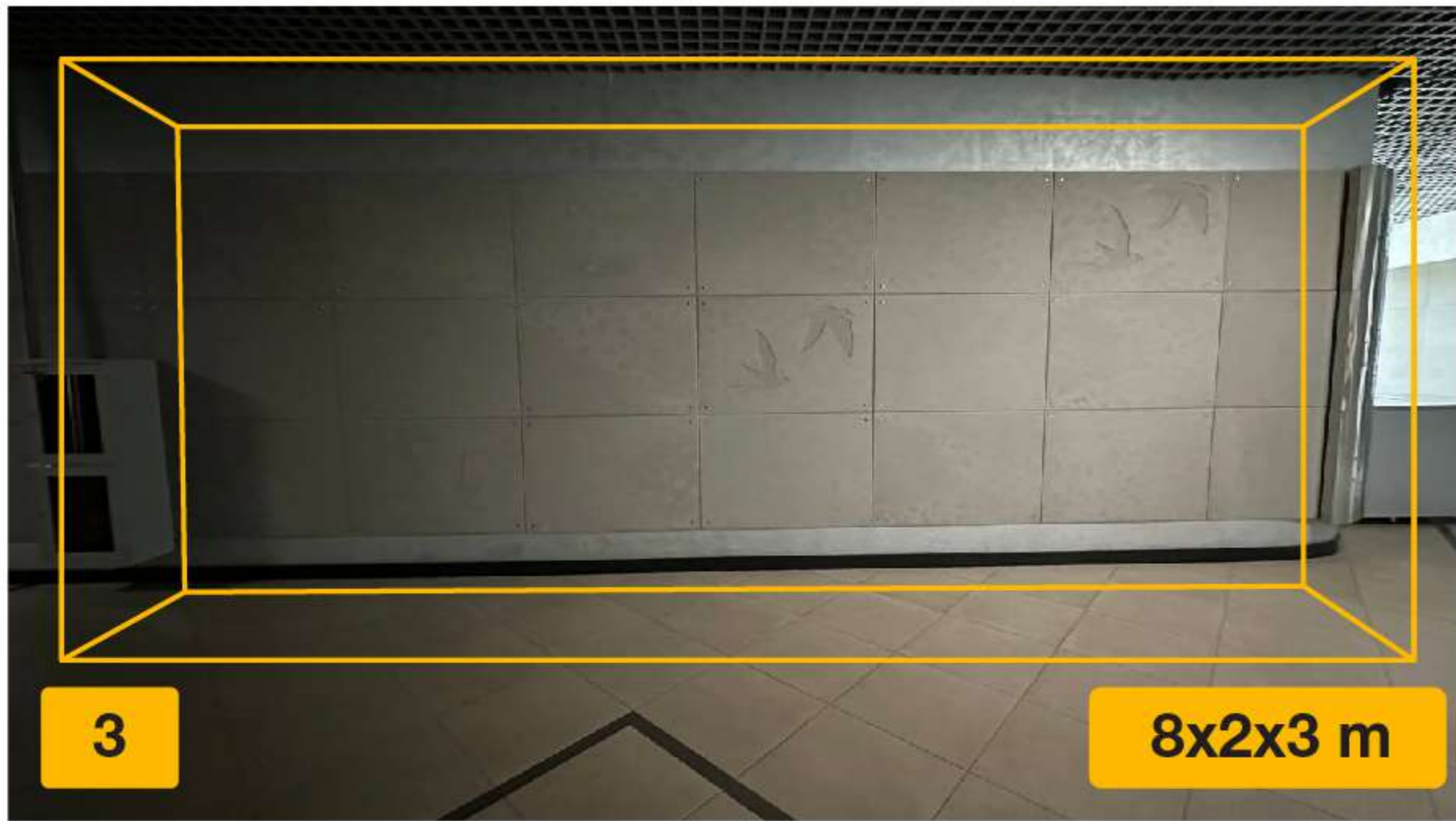
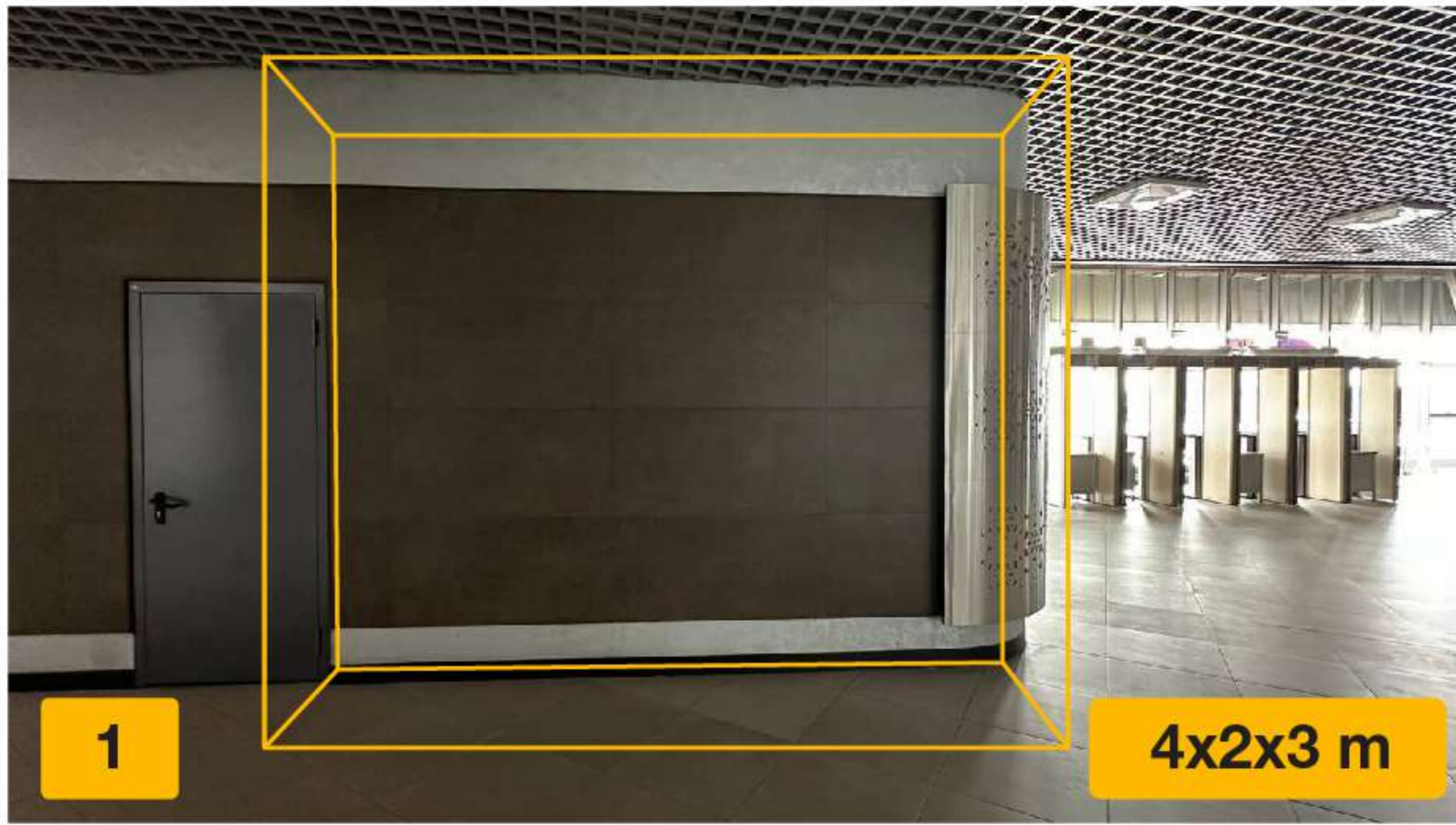
- Muvaffaqiyatli brendlar uchun
- Tarmoq yetakchilari uchun
- O‘zbekiston bozorida yangi brendlar uchun
- “Yil brendi” mukofoti qatnashchilari uchun
- Uyushma hamkorlari uchun

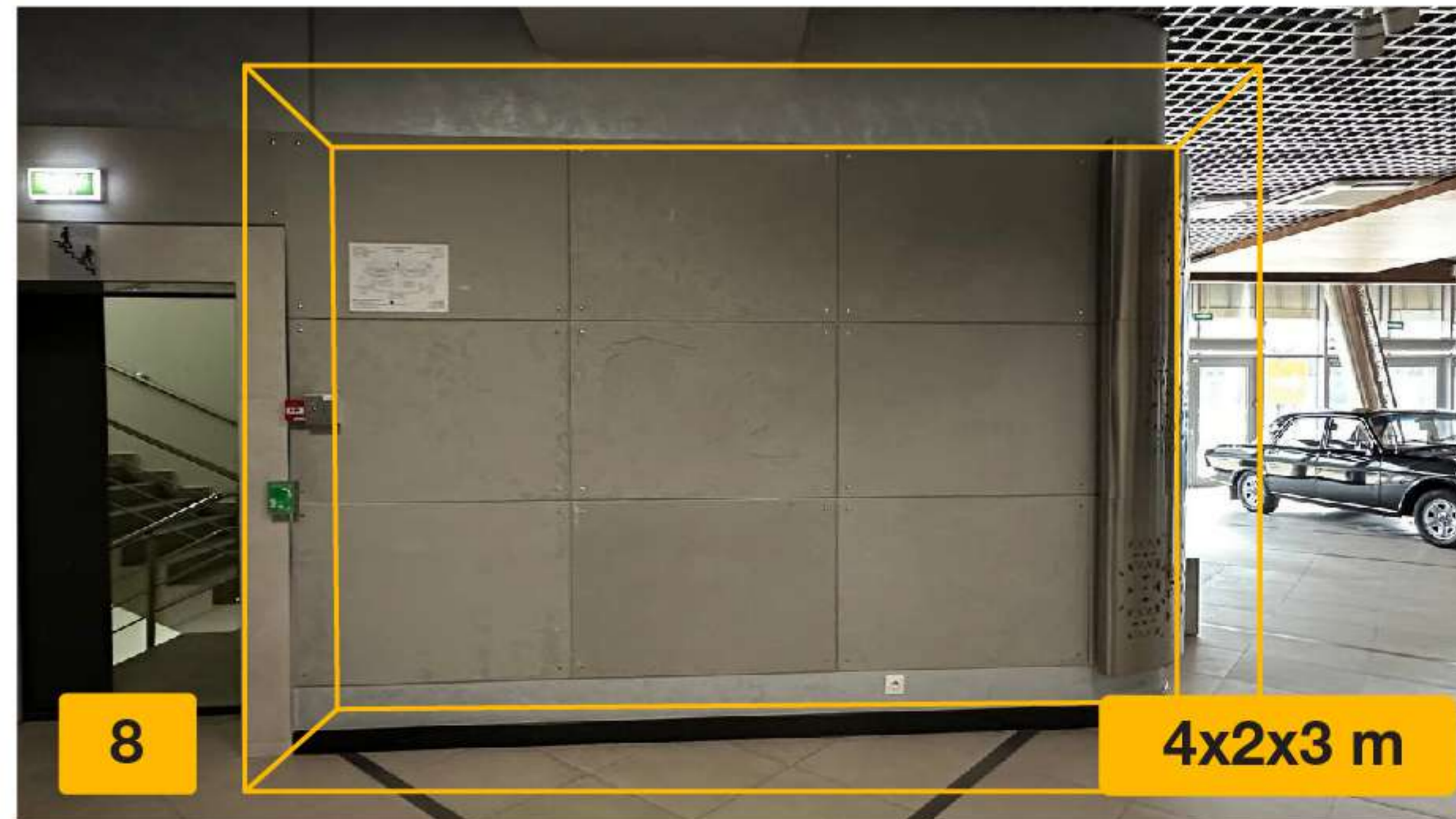
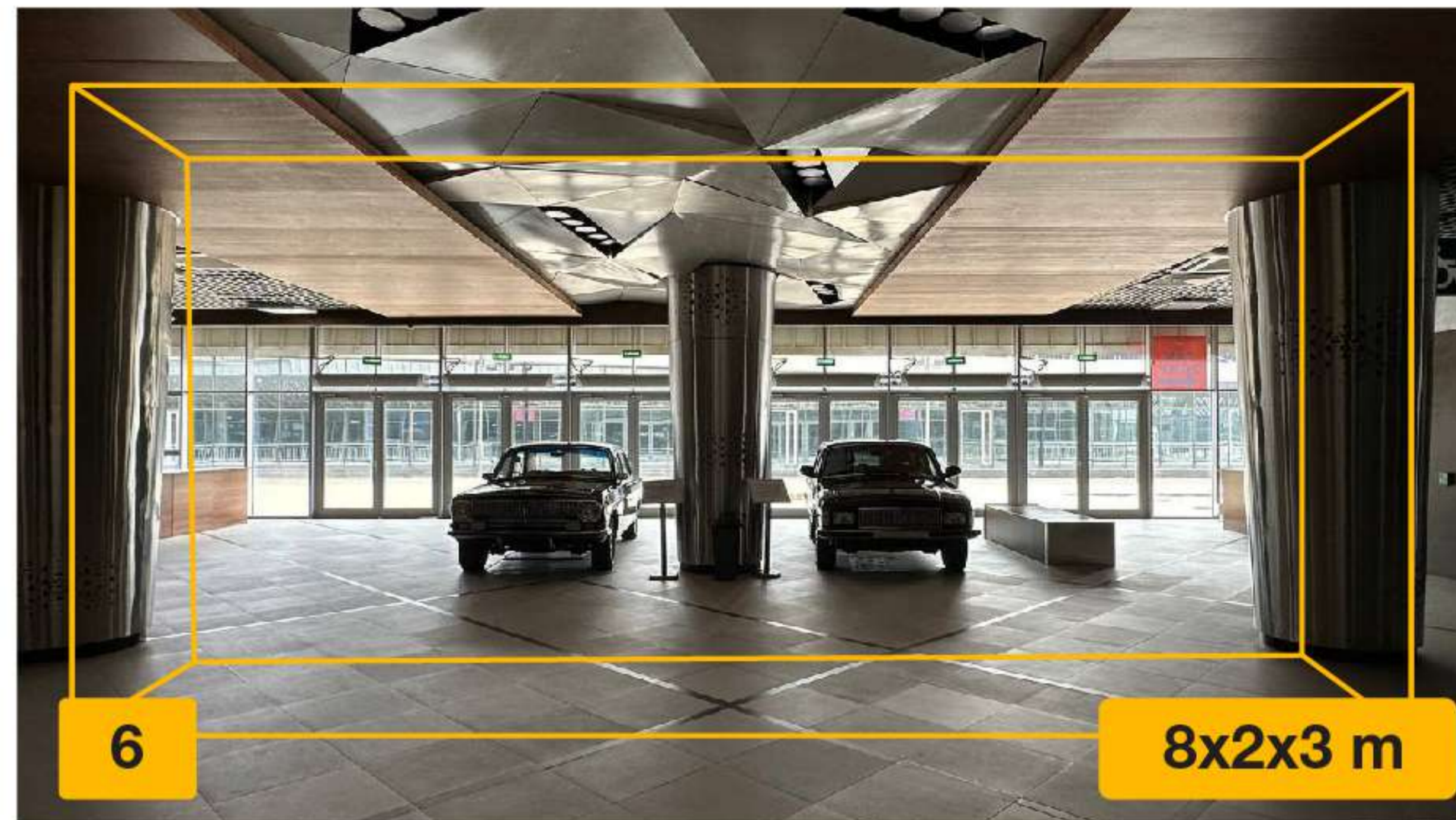


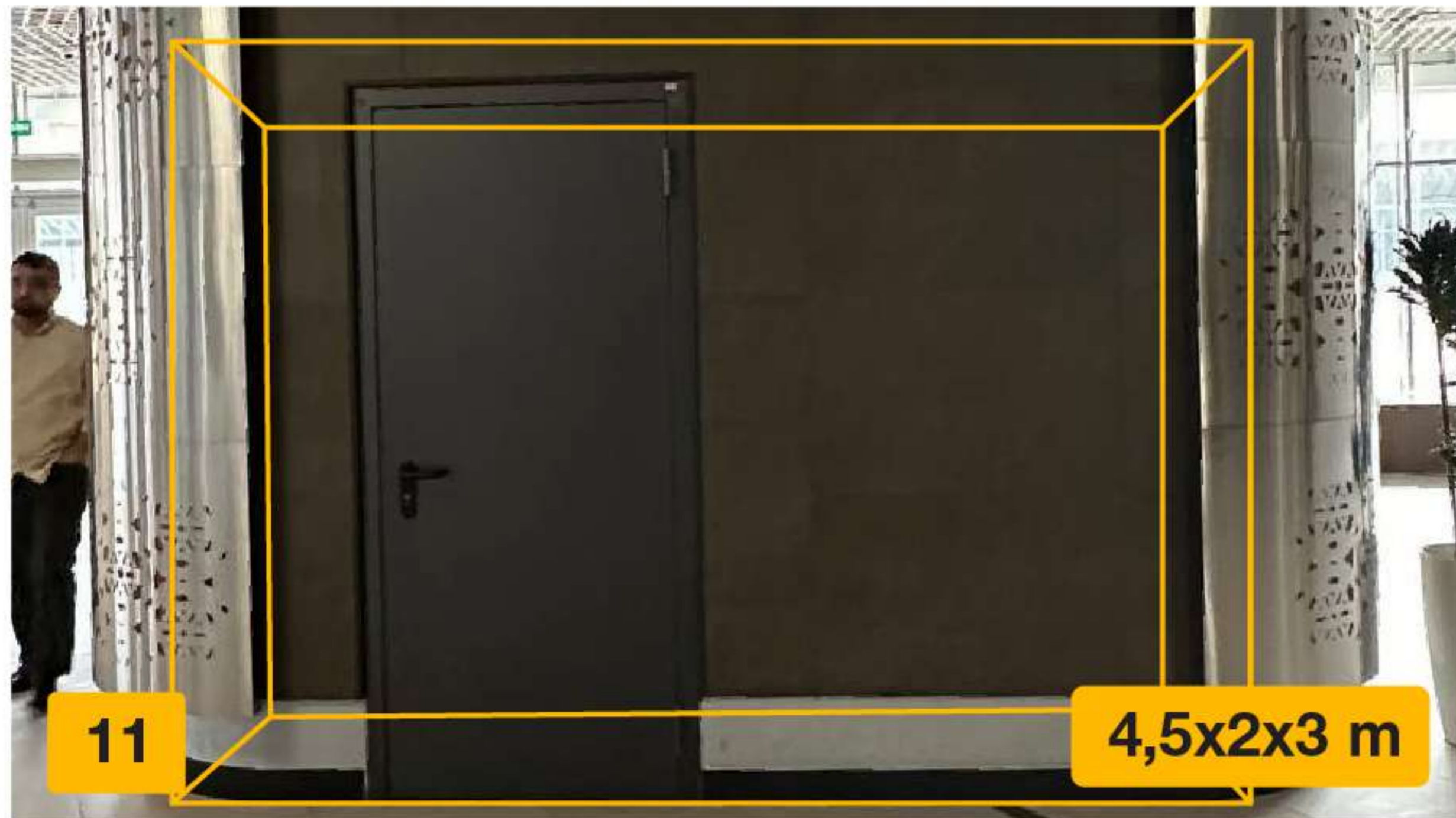
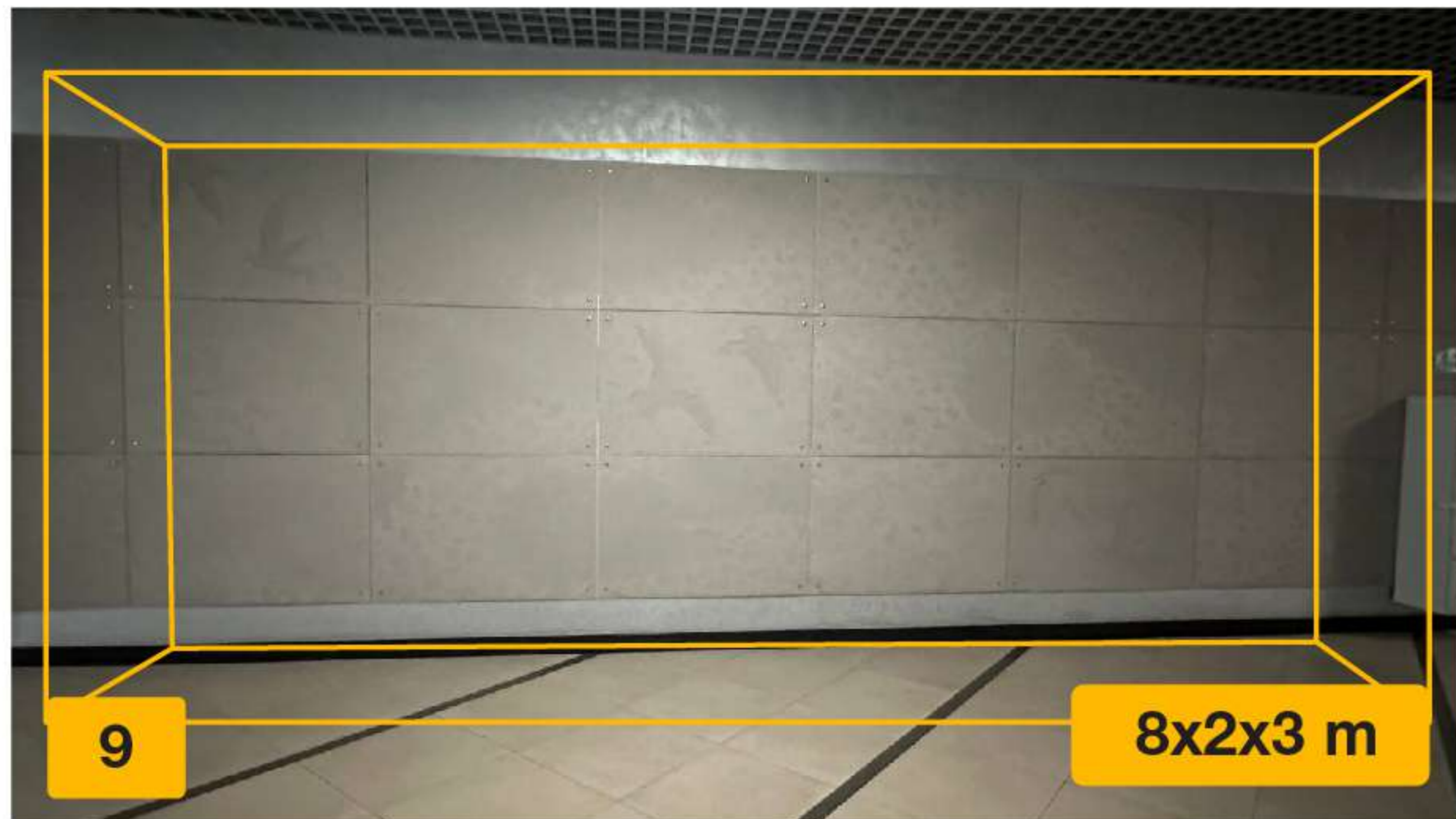
“Yil brendi 2023” ko‘rgazmasi qatnashchisi uchun taklif

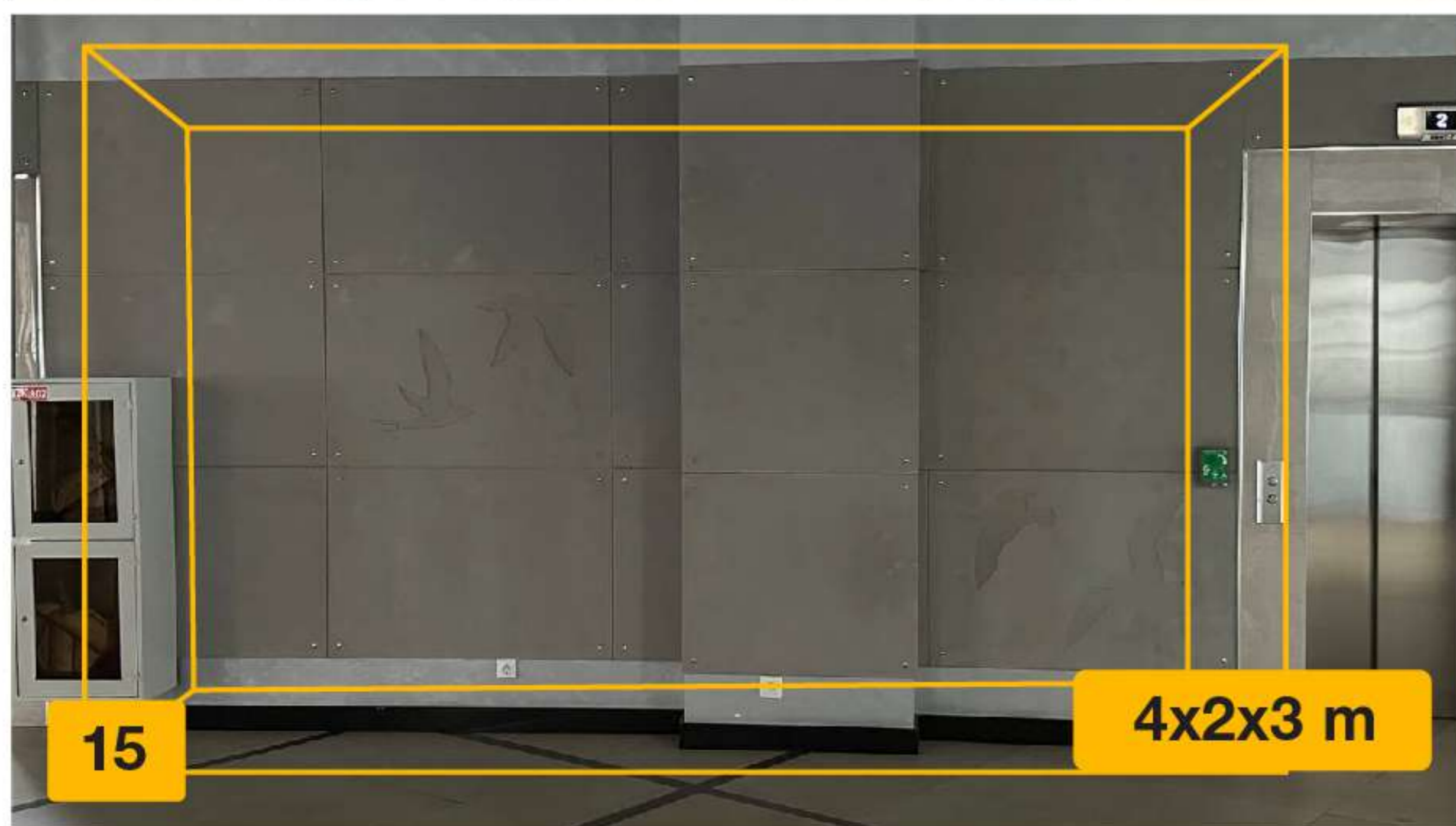
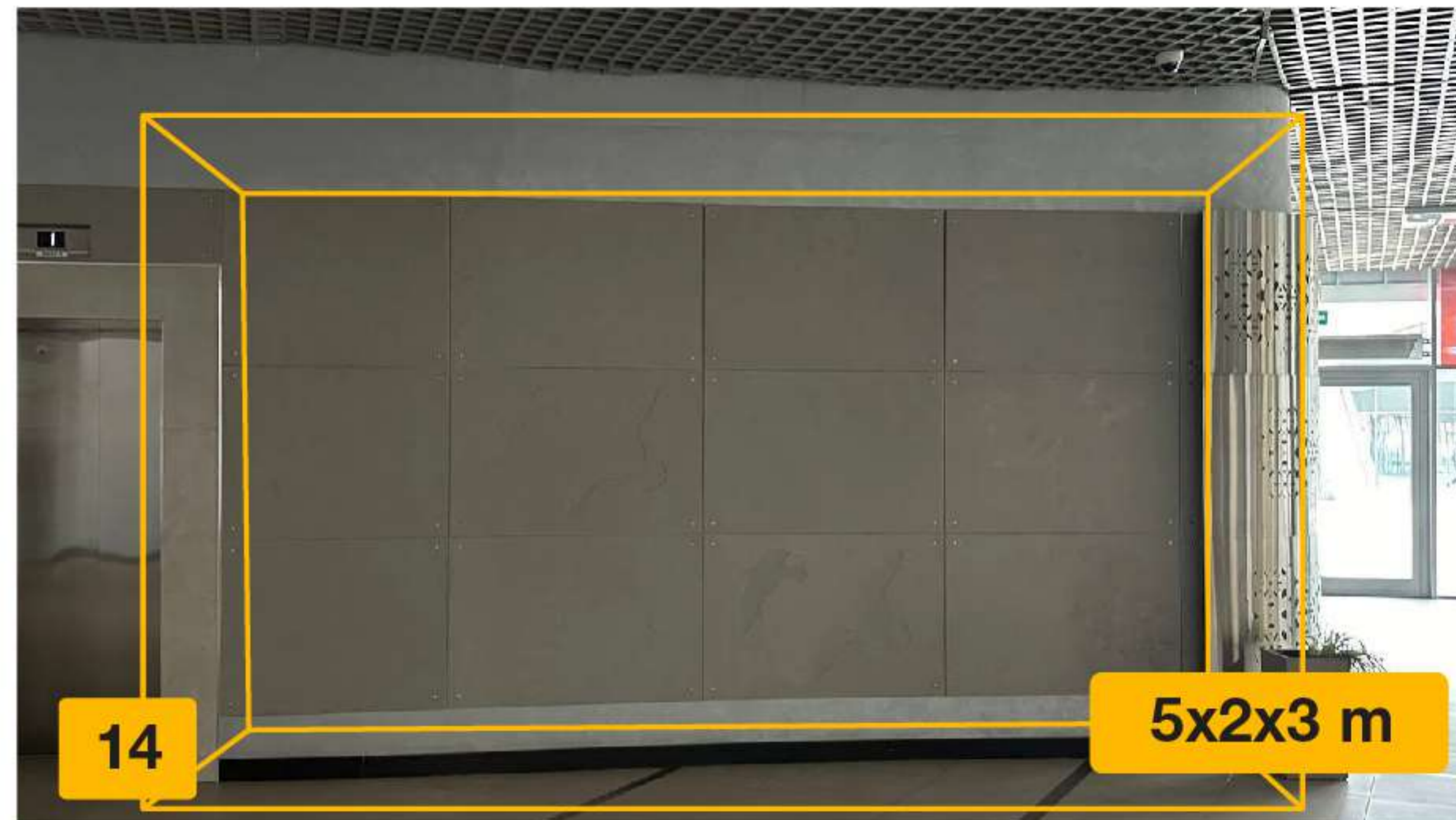
Ro‘yxat	Ko‘rgazma qatnashchisi
2 ta saytda logotip: “Yil brendi 2023”, MAKON marketing forum	
Instagramda reklama, Telegram, Facebook	
2000 ta bukletda logotip	
2 kun davomida foyedagi ko‘rgazmaning asosiy ekranida logotip	Ko‘rgazma ekranida
2 kun davomida “Humo Arena” foyesida ko‘rgazma press-vollida logotip	Ko‘rgazma press wallda
Ko‘rgazmaning 2 kuni davomida “Humo Arena” foyesida stend (fotohudud)ni joylashtirish	Tanlovga ko'ra
Ko‘rgazmadagi ishtirok to‘g‘risidagi foto va video-hisobot	
Forumning 2 kuni uchun chiptalar	2 ta chipta
Ko‘rgazmaga tashrif buyuruvchilar uchun 2 kun davomida yutuqlar o‘ynalishida qatnashish	
“Yil brendi 2023” ko‘rgazmasi qatnashchisining diplomi	
Boshlovchilar tomonidan stend va ko‘rgazma qatnashchisining taqdimoti, interaktiv	
Ko‘rgazmada qatnashish narxi	2 240 000 so‘m 1 m ² QQS bilan











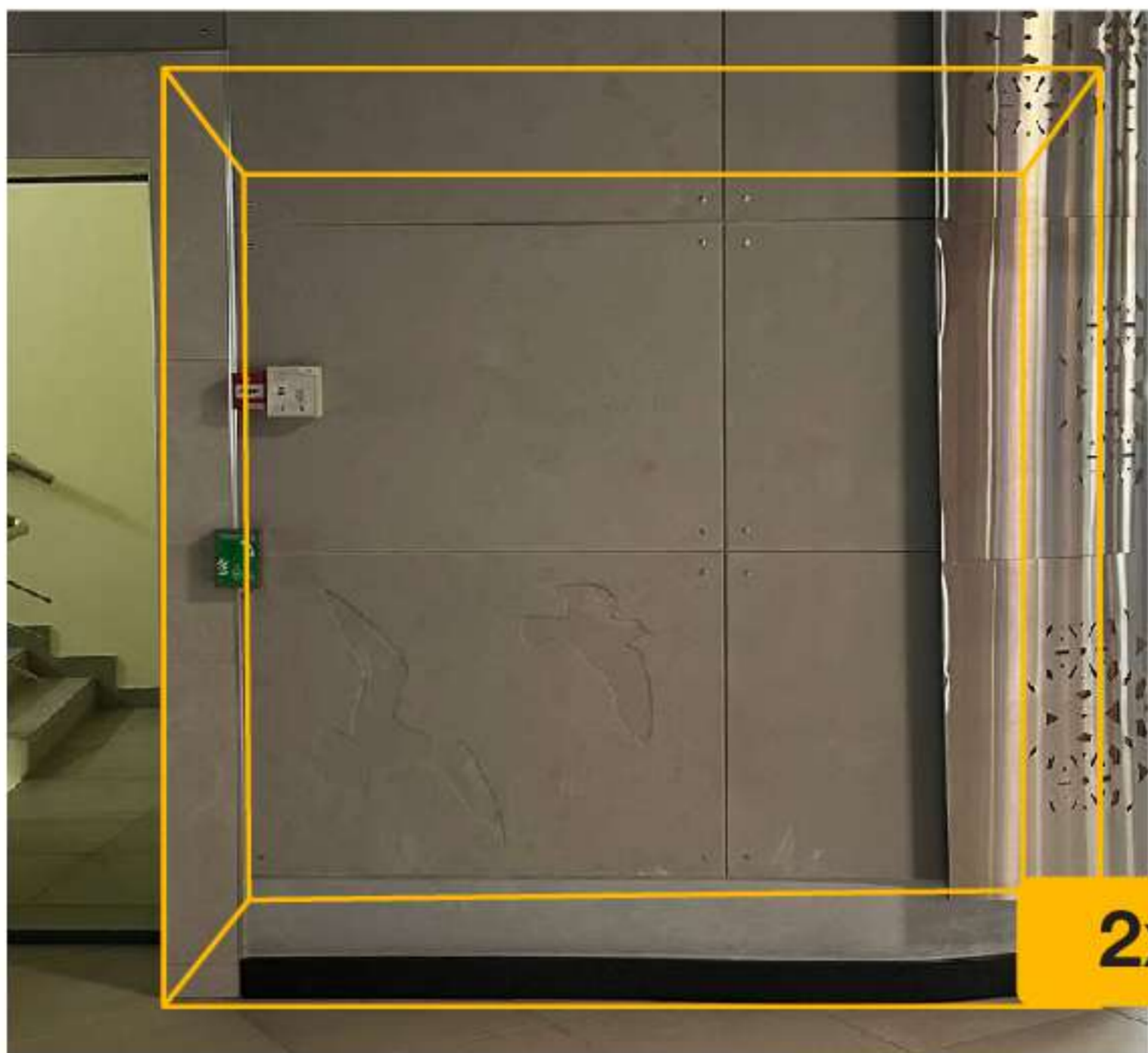
Фудкорт

17-24

2x2 m

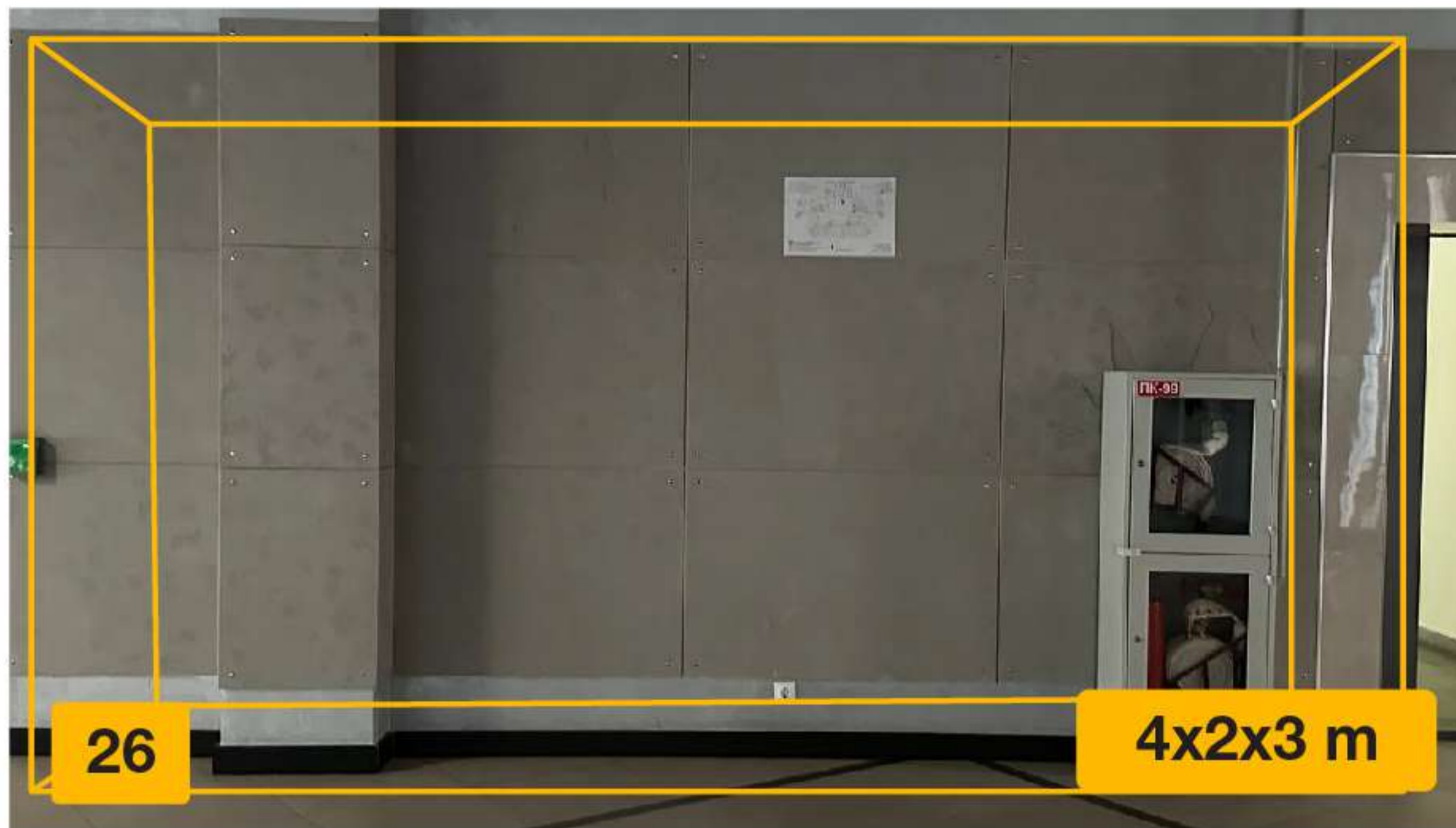


25



2x2x3 m

26



4x2x3 m

27

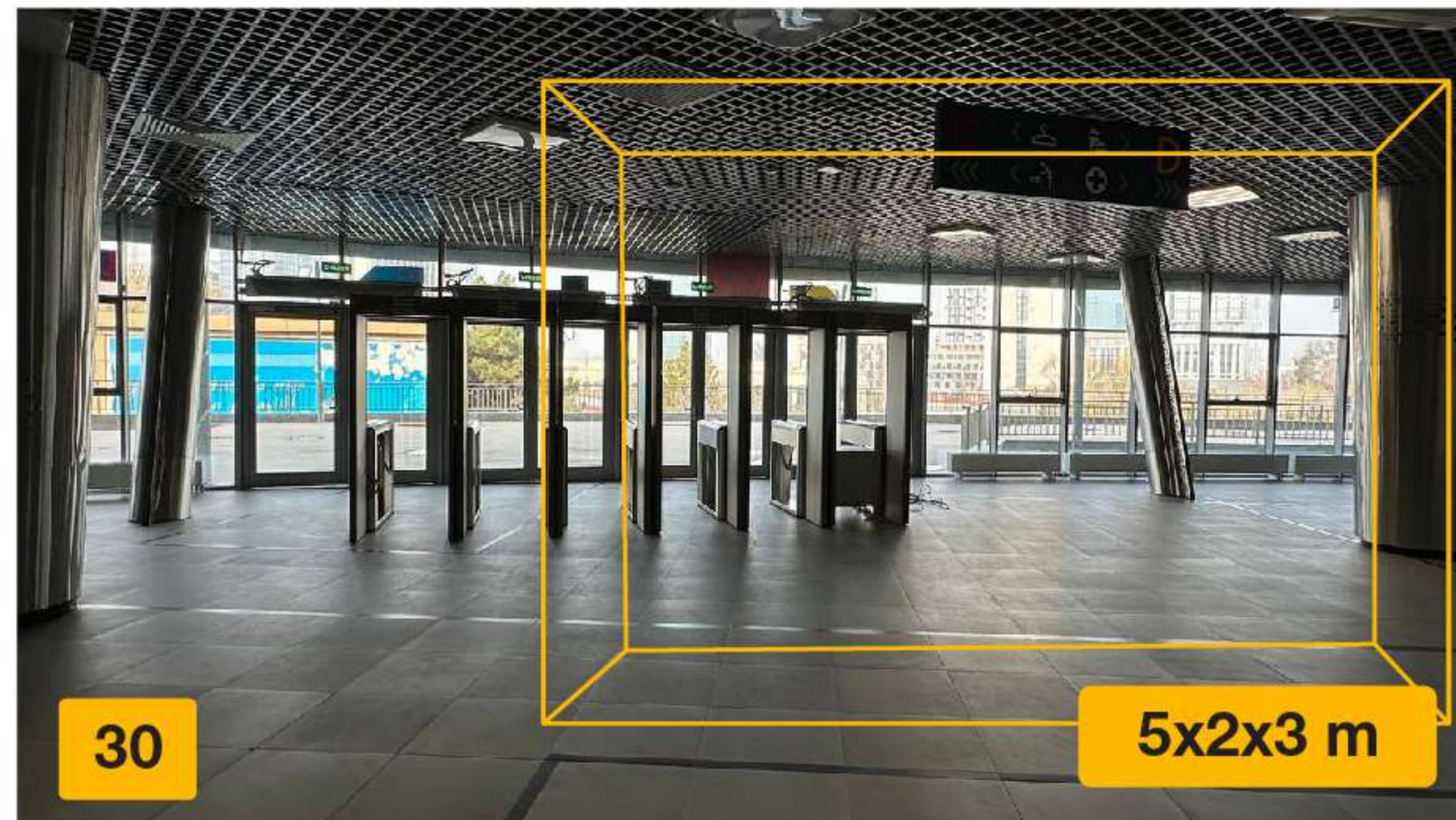


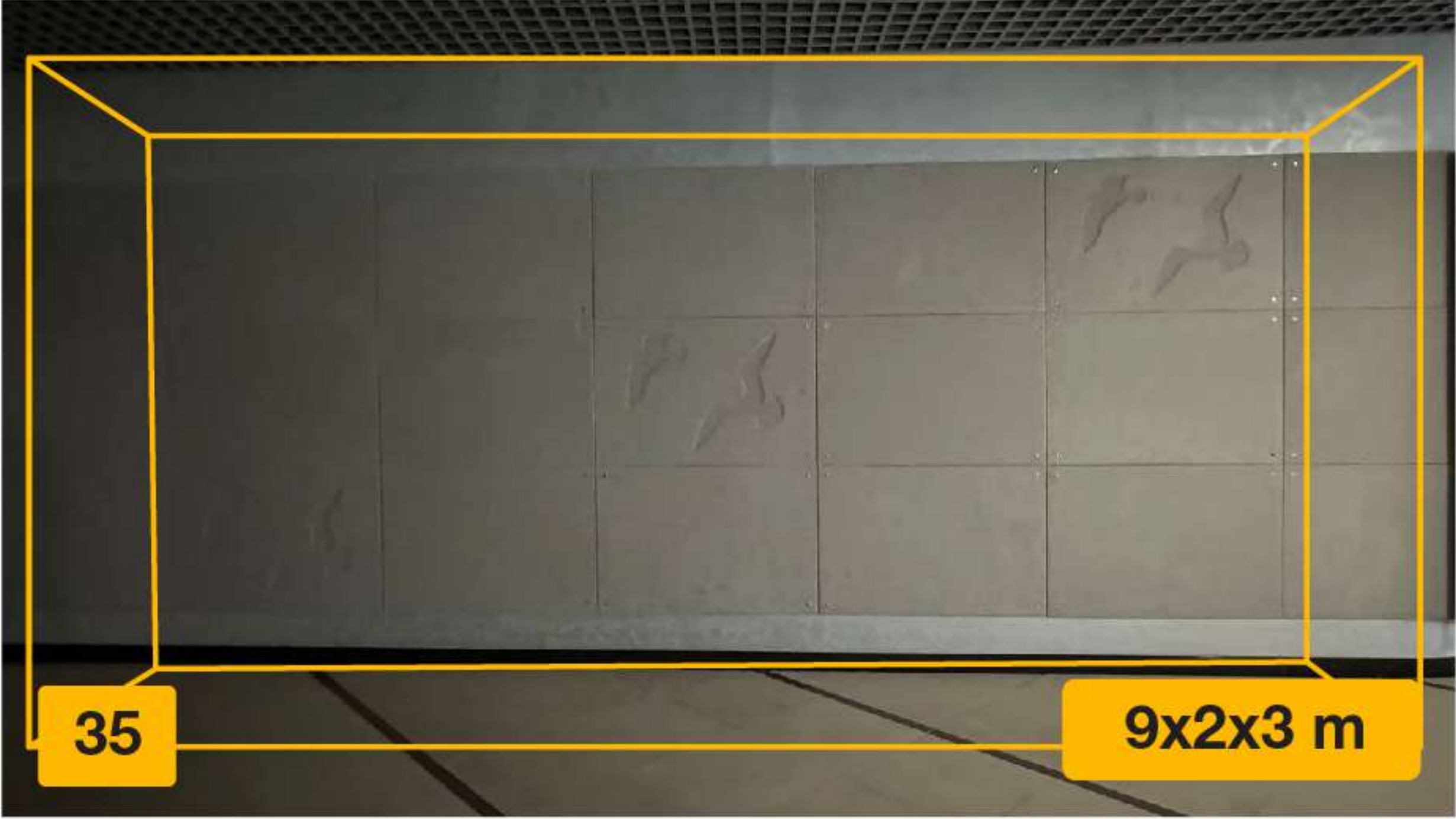
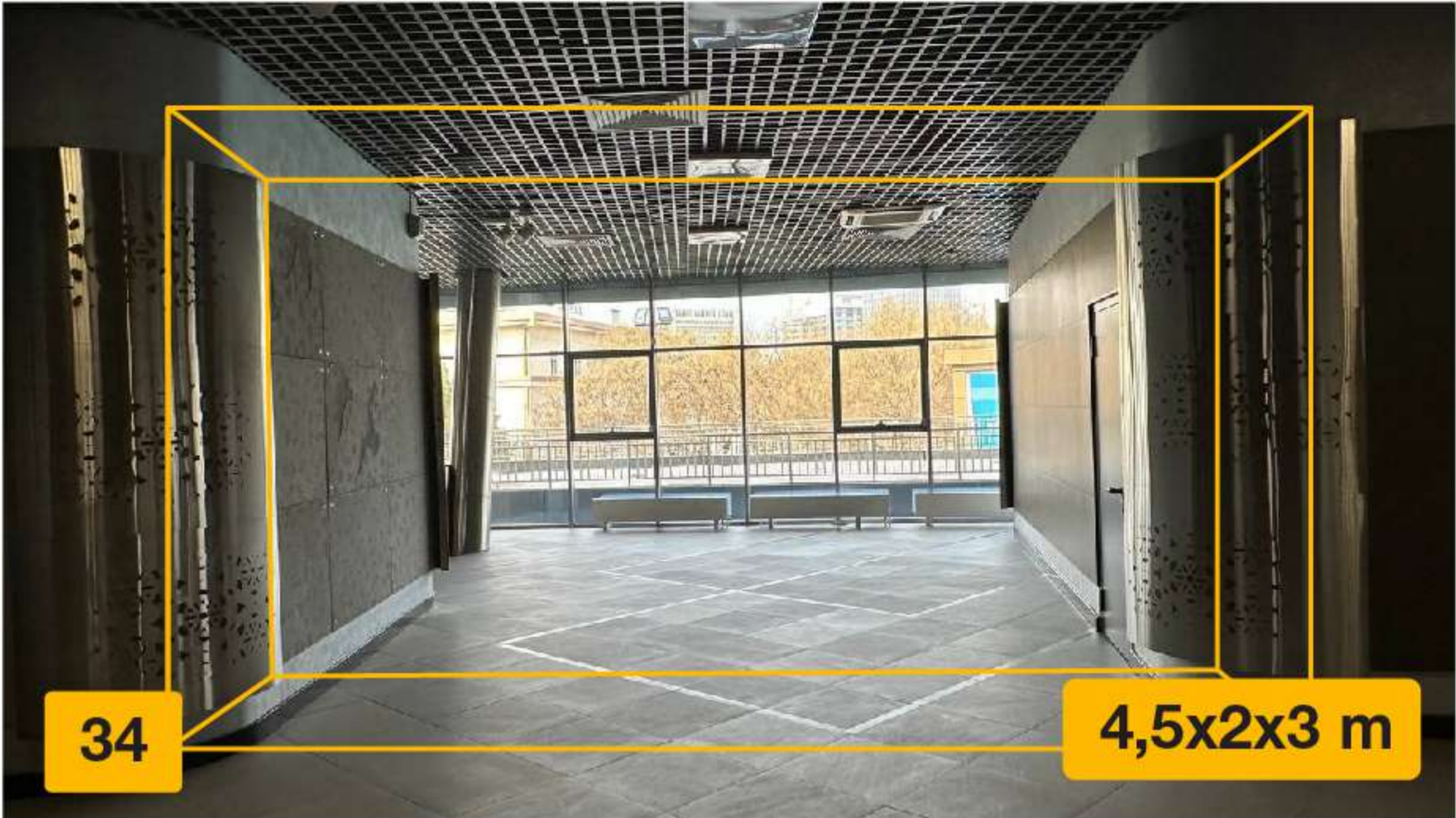
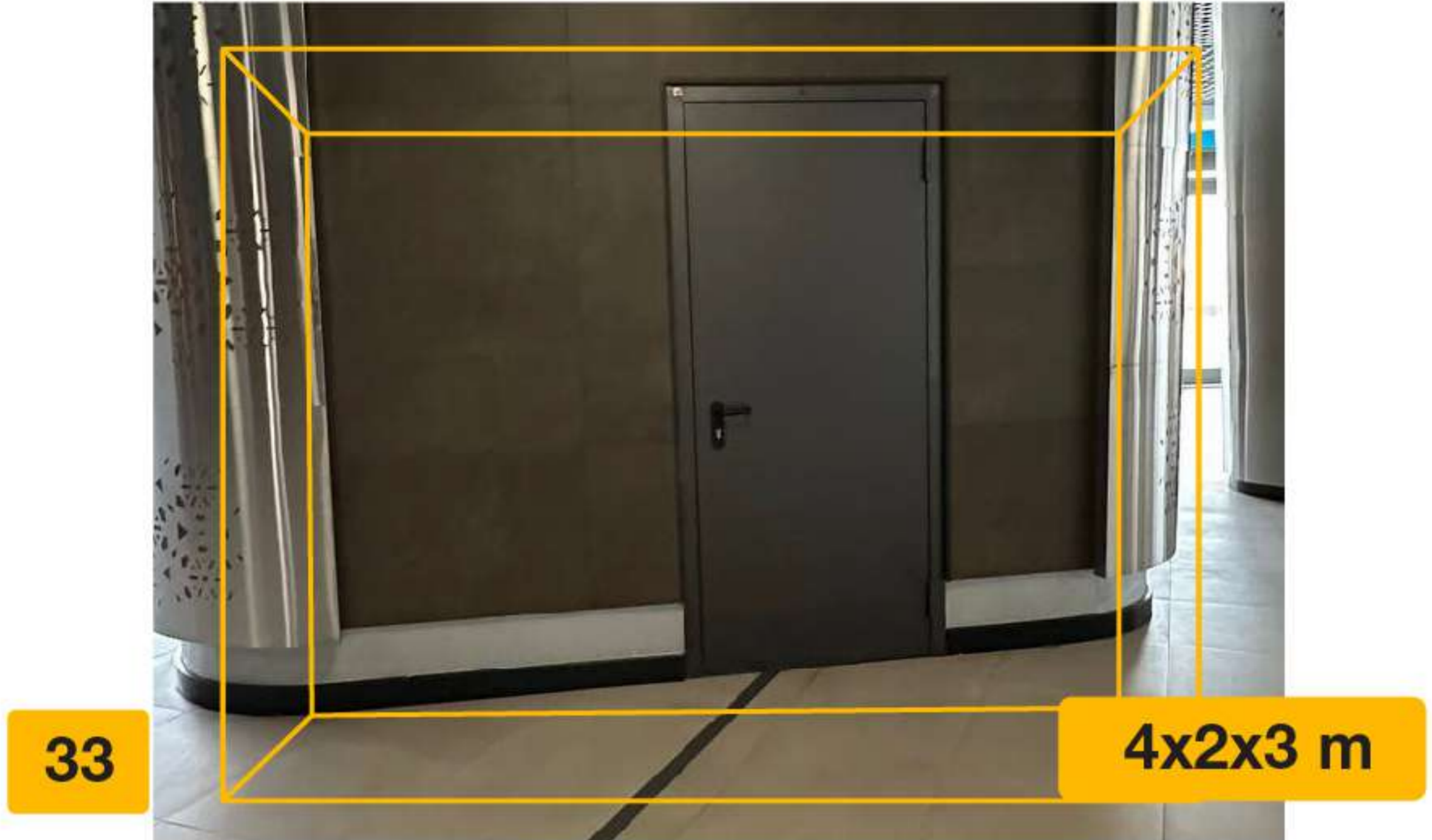
5x2x3 m

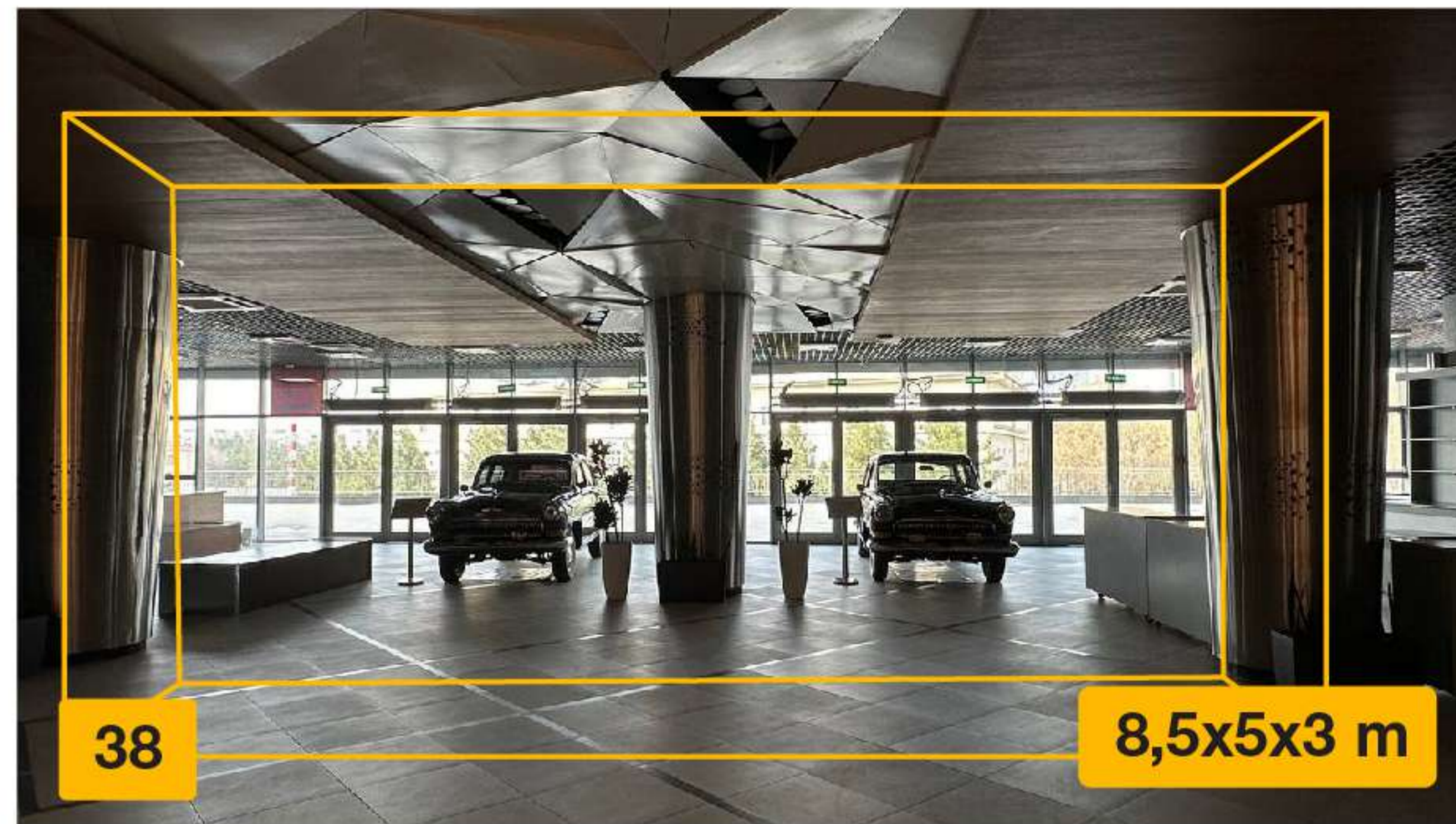
28

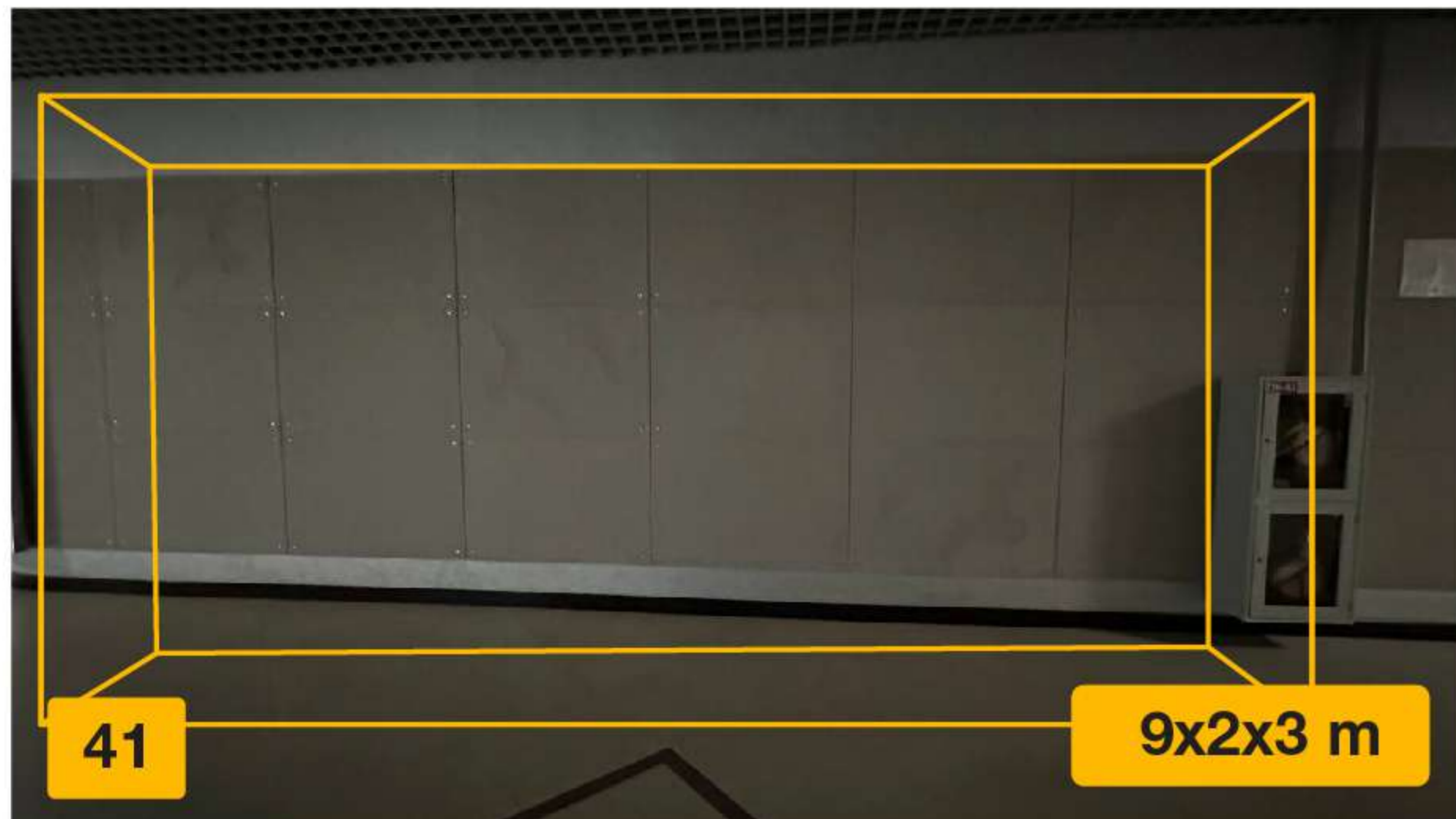


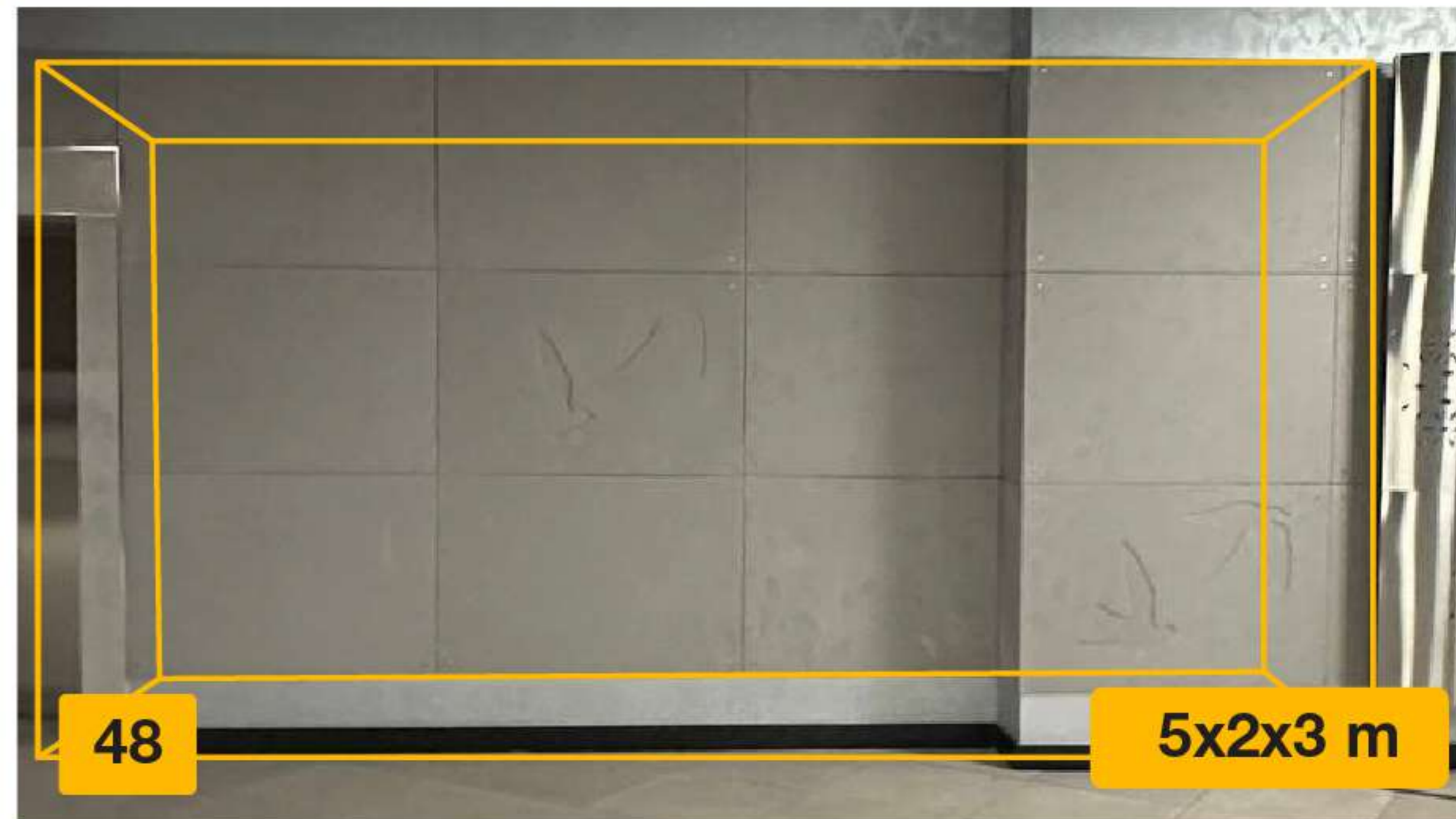
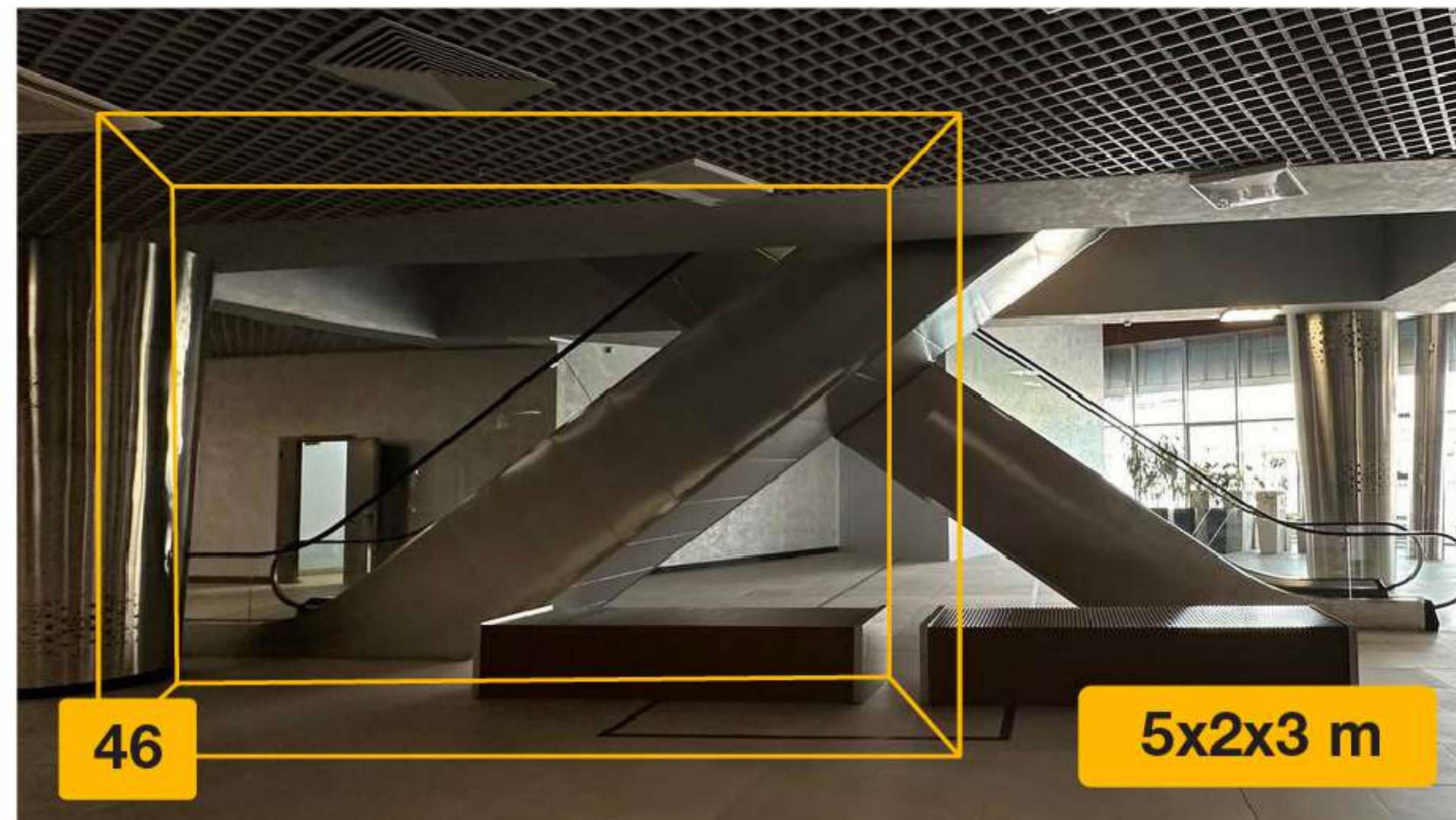
6x2x3 m

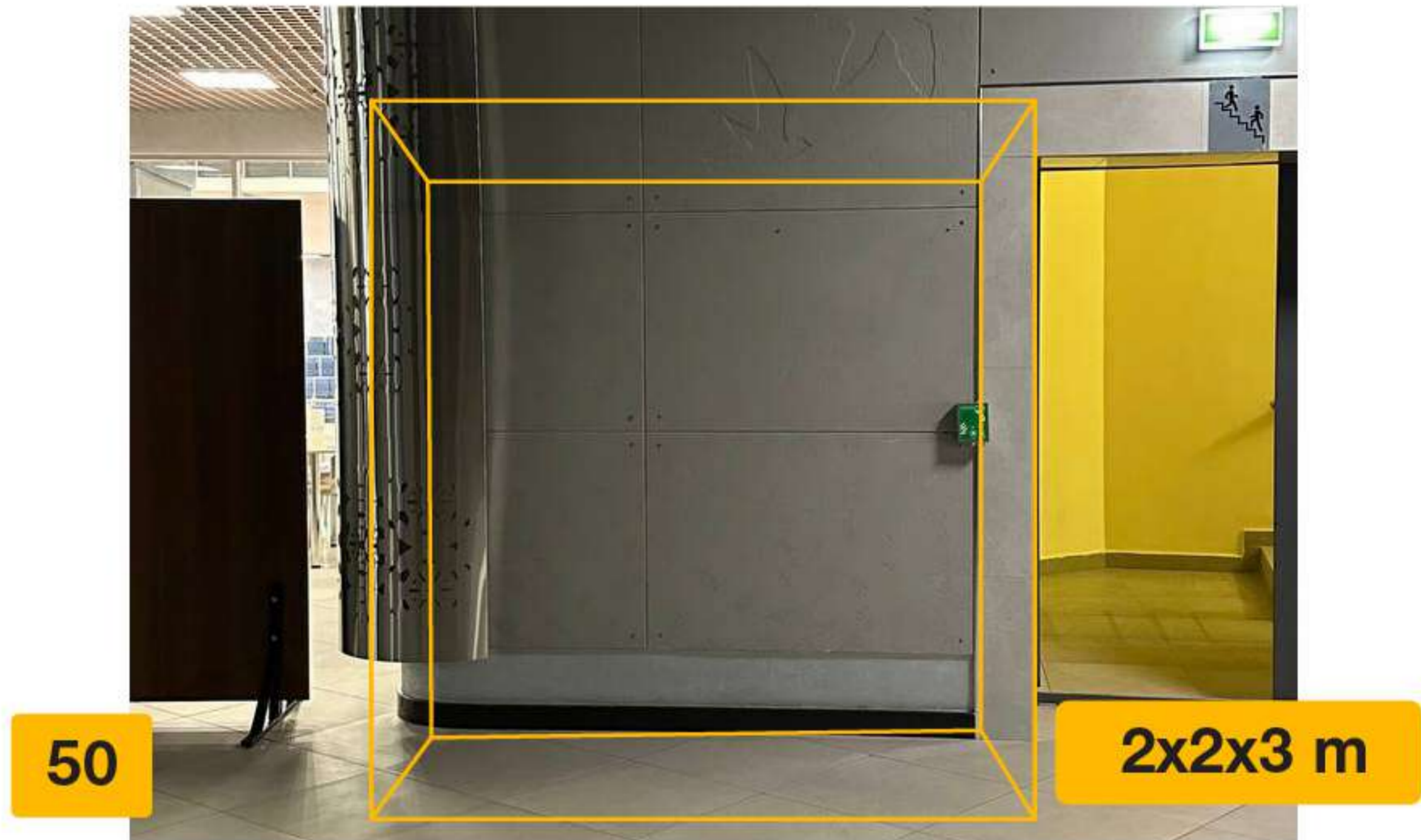
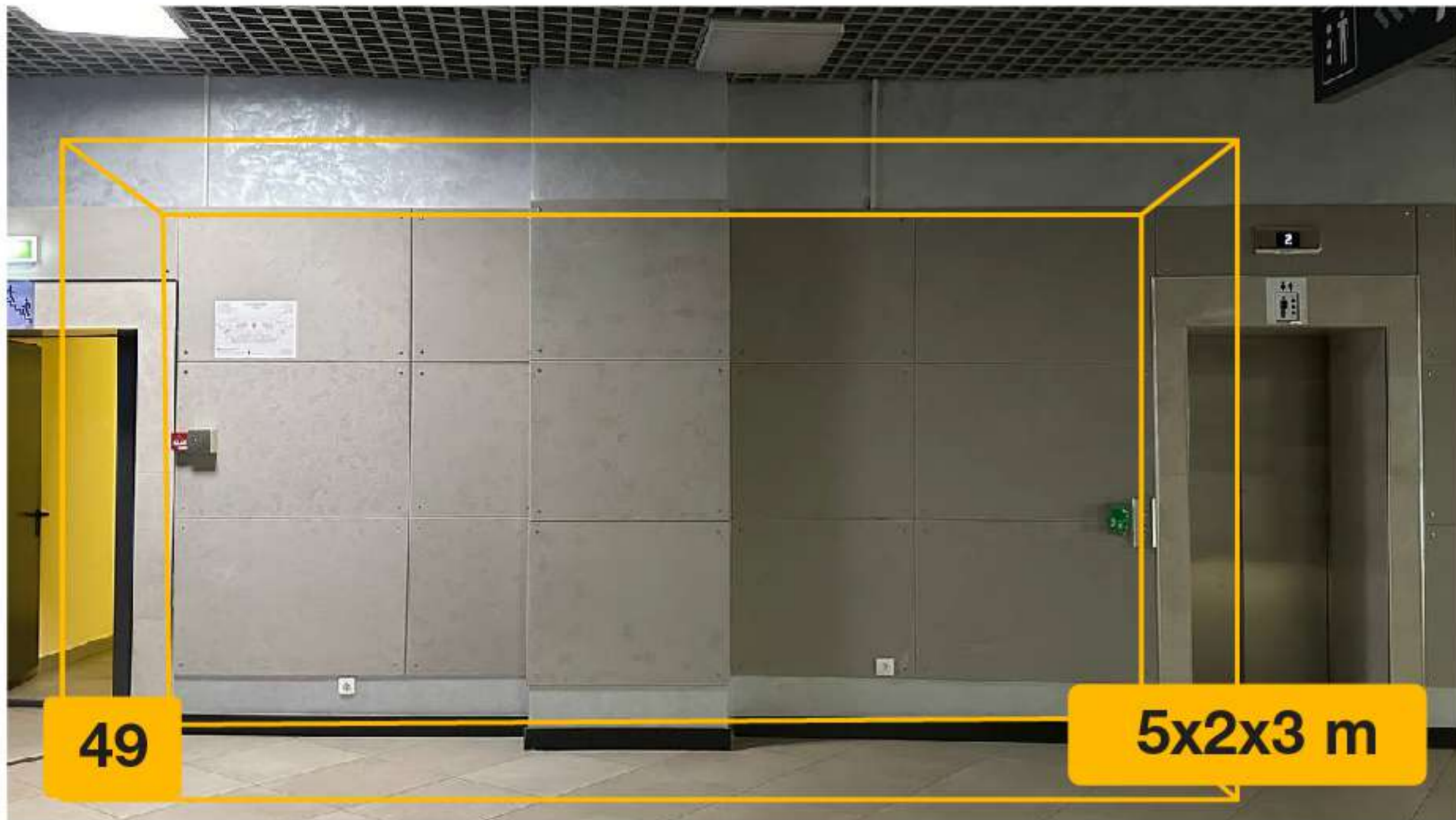


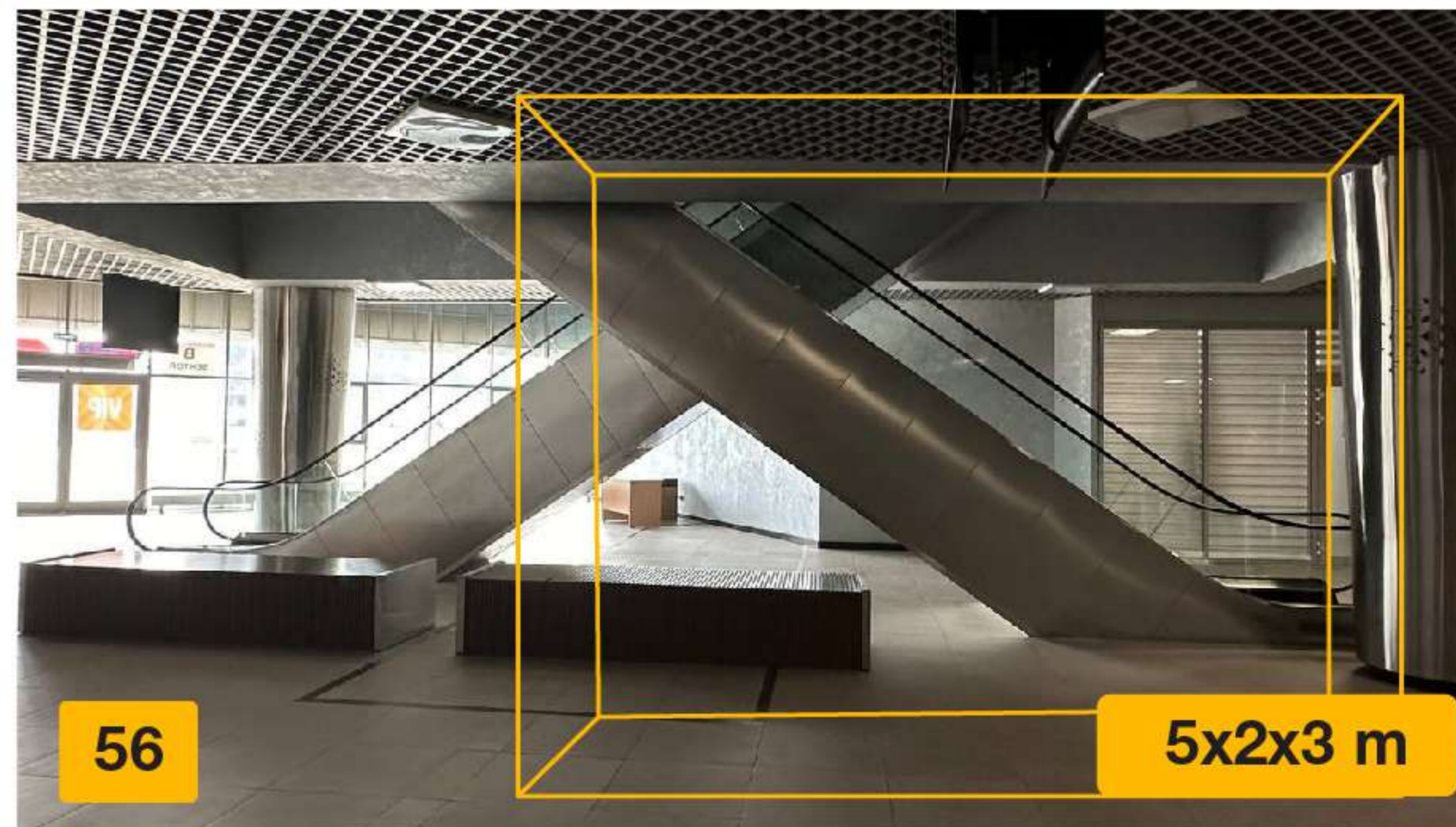
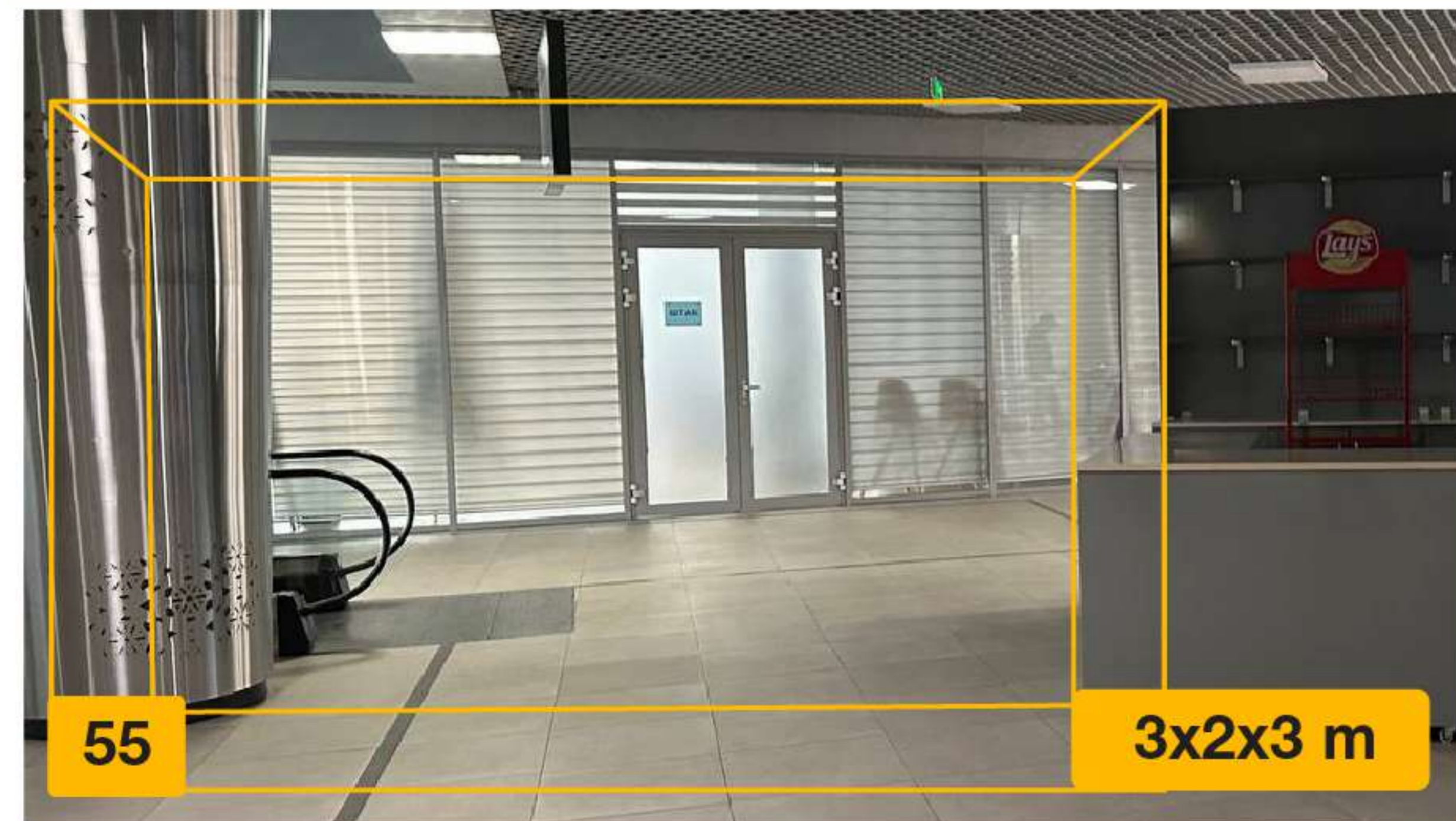
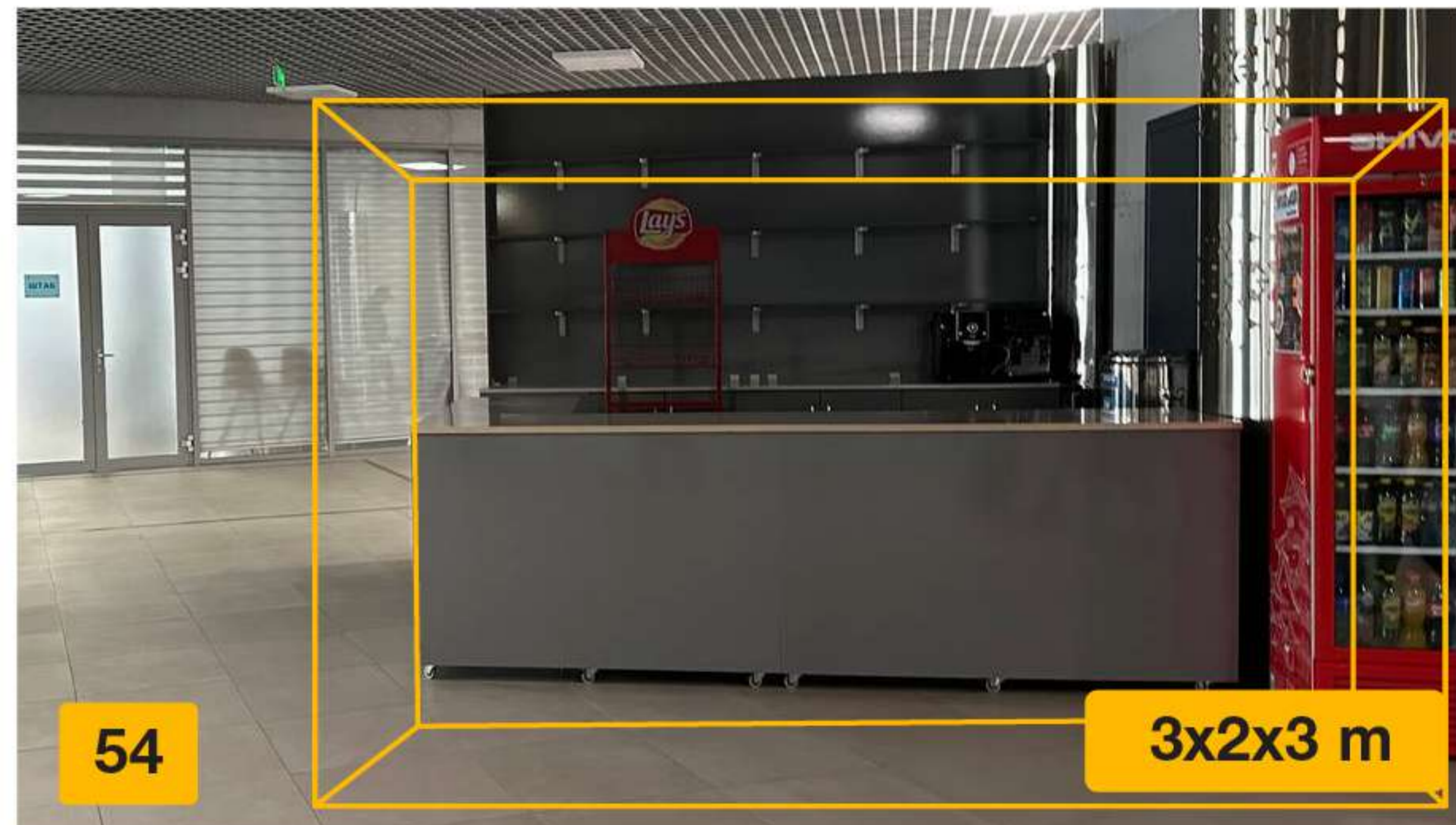


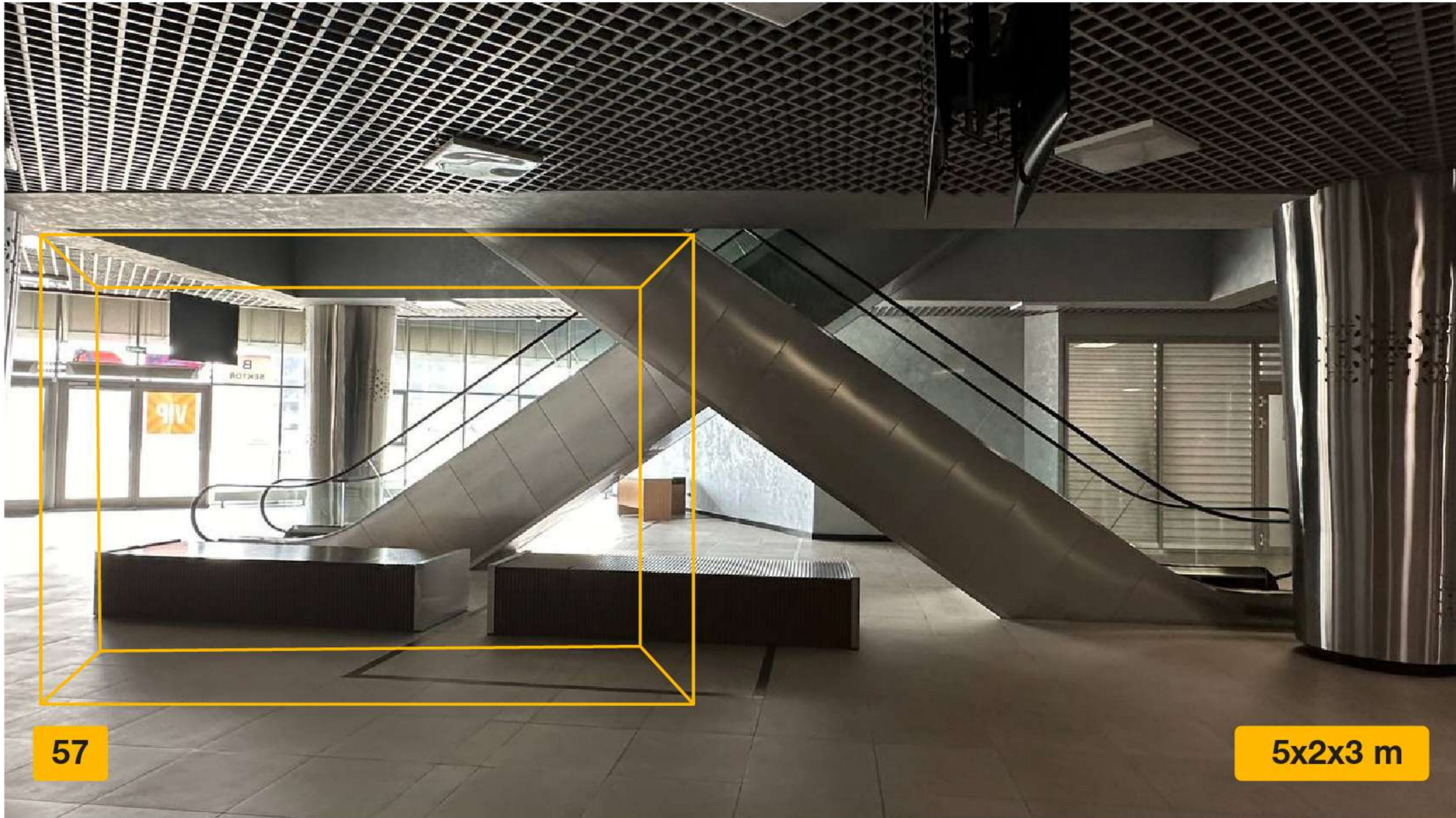












57

5x2x3 m

O'zbekistonda marketing va
uyushma voqealari haqida
dolzarb axborot



uzbekmarketing